



Nos Aruba 2025
Dream Integration event
30th of October 2008
At the Ostrich Farm

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APPENDICES - The following documents are posted on www.nosaruba2025.aw website so that you can access any that you do not already have.

1. Plenary Review in the context of the whole *Nos Aruba 2025* project
2. Guiding Principles of Sustainability
3. Articulated Visions: past & present
4. Summary of Visions 2025 of the Integration event 30th of October
5. Summary of Agendas & Opportunities from Discovery & Dream Phases
6. Detailing the Opportunity: presentation on how the Opportunity Wheels were developed
7. Full details of Agendas & Opportunities developed so far (Aspiration statements + Opportunity Wheels)
8. List of the strategic aspirations/opportunities/agendas raised or refined in the Plenary Review
9. Terms of reference for Commissions
10. First drafts of the Commission Formation Sheets

1. Welcoming & Opening speeches

For the dream integration event there were more than 90 participants to “**identify the Commissions that will help to deliver for the vision of *Nos Aruba 2025* to reach for a sustainable Aruba**”. Further we were here to make our commitments to leading or contributing to those Commissions. This event took place in the beautiful surroundings of the Ostrich Park.



Maria Dijkhoff-Pita welcomed everyone, emphasising the pivotal nature of the integration event of the Dream Phase in the *Nos Aruba 2025* process, and appreciating the potential influences of those present. She presented two key figures to give a welcome word, these were the Minister of Finance and Economic Affairs Mr Nilo Swaen and the president of ATIA mr. Juan David Irausquin.

Minister of Finance and Economic Affairs mr. Swaen, put the accent on importance of planning and that our vision has to be connected to the reality of our potentials. Don't only live in the future , but let's work now together to attain that better quality of life.

Mr. Irausquin had some critical remarks on the policy of the way we want to grow our GDP and the importance to have a vision and

to work together towards this vision and towards a general interest.



Vivian Geerman of the PMT gave an introduction of the other PMT member Mrs. Zulema Dabian, who was going to guide this event next to Maria Dijkhoff.

2. Introducing ourselves, why today matters to us & context “*Nos Aruba 2025*”

Zulema asked all the participants to introduce them self to each other and to talk about their expectations for the day and why the day mattered to each of them to have some conversations on the reason they were here today.

The participants began with the conversations for the day by introducing themselves and by sharing the reason why they were at this event. These are some of the things that was said:

- To have a say and together to Check what the Aruban population wants in the development of Aruba.
- We want to talk about the environment and our sustainable development
- We want to contribute to change for the future generation
- Change of the decision making process.

- Need for a society where there is more cooperation between the people
- To think about alternative energy and a balanced environment for a sustainable Aruba
- We need the zoning plan in execution
- A sustainable health system



Hereafter Maria introduced the Wikima Partners who is guiding the process of Aruba 2025.

After this she gave a short presentation of **key aspects for the day** and together with Martin she gave explanation and a presentation of the process of Aruba 2025.

- Re-engaging with what has been discovered about Aruba's strength & resources - the Positive Core (in the Discovery Phase of the project)
- Engaging with the range & depth of Dreams/aspirations/opportunities that have been gathered (in the Dream Phase of the project)
- Identifying what other agendas or opportunities might be needed to produce the sustainable development of Aruba
- Each deciding which Commissions are seen as needed and who will contribute to them.



To ensure everyone understood the **place of this Integration Event within the overall Nos Aruba 2025 process**. Martin outlined the key aspects of the Dream Phase moving into the Design Phase, including :

- The deliverables from each Phase of *Nos Aruba 2025* & the journey so far
- How the scenario process functioned to generate robust aspirations, which were then developed into specific Aspiration statements & analysed using Opportunity Wheels of the various sustainable development drivers
- How the Commissions being identified in the Plenary Review and Integration Event, fit into the project process, throughout the Design & Destiny Phases
- How a key aspect of the Commissions integrated work will be identifying the necessary Social Architecture & relationships to deliver the aspirations and plans
- The nature of the route maps that will be created by each Commission detailing how their aspiration will be delivered.

A summary of the slides can be found in Appendix 1 + further details on Opportunity Wheel development in Appendix 4



3. Our Collective visions for Aruba.

The vision of Aruba 2025 was presented:

“A sustainable Aruba that is developing for the benefit of all people and stakeholders of Aruba and that has a future for our children and our grandchildren which will make them proud to be Arubans”.

And we got the opportunity to discuss this point of view. These were some additional visions some of the groups had.

- To include zoning , balancing nature with the development of infrastructure.
- Better public transport system
- More centralized service to the community.
- Aruba will contribute in the decrease of global warming.
- Having a positive community starting with yourself what will contribute to the positive influence to our children, family & neighborhood etc.
- Aruba’s development in balance with the social-economic, ecological and cultural development for well being of the community where the individual gets the necessary attention.
- Good governance
- Human wellbeing
- Clean air, land & sea

Appendix 4 gives a summary of the visions that were brought forward during this event, appendix 3 gives visions of past & present.

On Monday 3th of November, during the training all these aspects will be synthesized.

4. Presentations of the Agenda’s & Opportunities.

We then moved into a review of the key strategic aspirations/opportunities/’dreams’ & agendas that have been gathered over the past months, from a broad range of stakeholders across Aruba - each opportunity aiming to contribute to the sustainable development of Aruba.

- As they listened and looked at the strategic opportunities, Zulema asked everyone to check whether they see the Guiding Principles of Sustainability (the criteria’s) (Appendix 2) being fulfilled - for each opportunity and across the range of opportunities. And to check for the STEEP-forces in the presentations.(STEEP = Social, technology, economics, environment and politics)



We then heard an overview of some of the **range of strategic opportunities** identified in the scenario process and developed by the different leaders of the commissions, who stood up to take them forward.

These were:

- *International Business Center presented by Edward Erasmus*
- *Health and Wellness Tourism presented by Ryan Peterson and Reina Riley*
- *Sustainable food supplies by Ronnie Alders*
- *Life long learning by Rosline Oduber.*
- *Energy Management presented by Frans de Mey*
- *Community Based Initiatives presented by Sandra Burke*
- *Socio-Economic structure by Robert Moon*
- *Governance by Herbert Diaz*

Appendix 5 has the full details of the Aspiration Statements & Opportunity Wheels for these opportunities from the Plenary review and this Integration event.



Maria and Erick explained the work of the commissions by a presenting the Terms of reference of the commissions. See appendix 8 for the presentation of the Terms of Reference for the Commissions

5. Reflecting, engaging and responding to the opportunities & agenda's

From their review of the Aspirations/ Opportunities/ Agendas already identified, everyone was asked to consider whether we had a complete coverage of what is needed for a sustainable Aruba and whether there

was anything that they saw needed to be added or refined.

Also they were asked if their are missing some the agenda's and opportunities.

Some additional points were raised.

- Youth
- Public health
- Labour
- Productivity
- Recreation, sport and movement.
- Art
- National Security
- Architecture, monuments and cultural
- Integration of the foreigners in the Aruban society

Some of these were then incorporated into the potential Commissions for *Nos Aruba 2025* and some will be taken into account in the strategic workshops for the Commissions, in the week of 3rd of November.

Appendix 7 one can find the list of the strategic aspirations & opportunities raised during the Plenary Review and this Integration Event.



6. Commission Formation

Everyone was then asked to identify what key strategic areas were needed for the sustainable development of Aruba that they have passion for taking forward and are

willing to take responsibility for, in contributing to a Commission on that strategic aspiration/opportunity/ agenda.

The following potential Commissions were identified & participants decided which Commission(s) they would commit to contribute to:

- Art
- International Relations
- Community Based development including
 - Senior consultancy
 - Drug abuse related care
- Energy Management
- Environment
- Preventive Public Health through sport & recreation
- Change Agent Production (Change agent)
- Governance
- Socio-economic development
- Sustainable Tourism - including
 - Health & well being tourism
 - Medical tourism
- Sustainable Food Supplies
- The next generation
- Life-long education & personal development
- Monument, culture & architecture
- Integration of foreigners
- International Business Centre
- International Finance Centre

The potential Commission groups then completed a Commission Formation Sheet, outlining:

- What is the key strategic aspiration/opportunity/objective of the Commission
- Who needs to be involved - core membership & supporting membership

The drafts of these Commission Formation Sheets are in Appendix 9

During the training on Monday 3rd till 6th of November, these potential commissions will be discussed and synthesized to the commissions that will help to deliver for the vision of *Nos Aruba 2025* to reach for a sustainable Aruba”.

