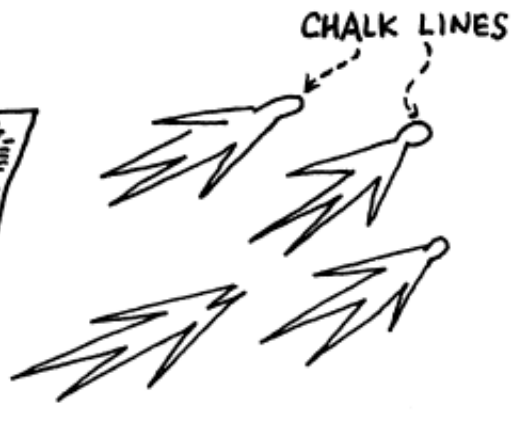
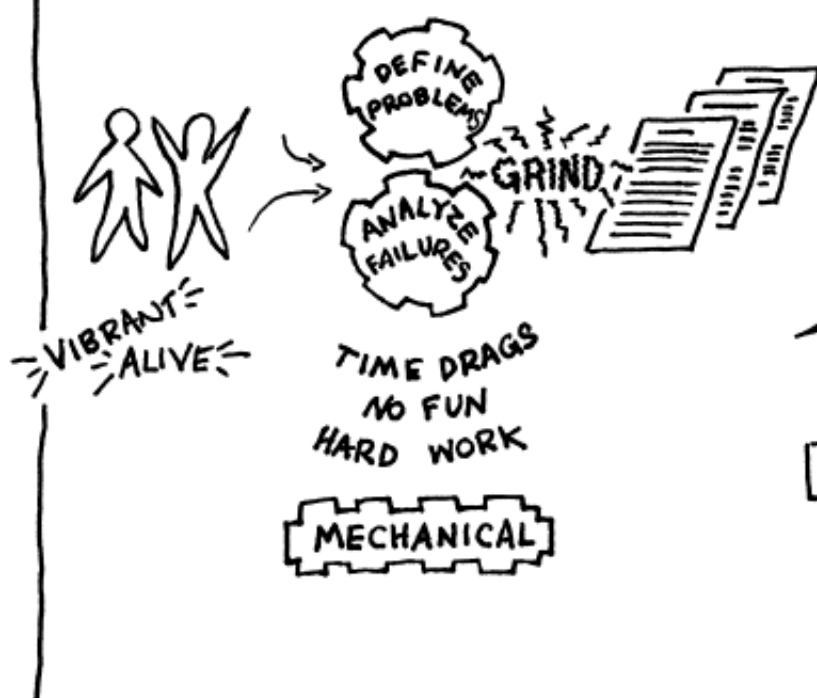


TRADITIONAL APPROACH



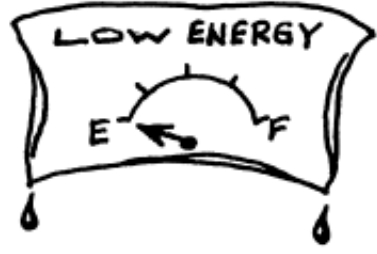
STATIC, INERT, DEAD

EXHAUSTED!

OVERWHELMED

FEELS IMPOSSIBLE!

NO TIME TO MAKE IT HAPPEN



HOW DOES THIS HAPPEN?!?

- ★ TOP ONLY - FEW INVOLVED ANSWERS FROM EXPERTS 
- ★ FOCUS ON WHAT'S WRONG 
- ★ SEARCHING FOR "ROOT CAUSE" OF FAILURE / DECAY 
"If you look for problems, you'll find ^{and create} more problems"
- ★ "FIX" THE PAST 
- ★ OBSTACLES TREATED AS BARRIERS 